



Discover our product range

Lutosa in numbers

Facts & Figures

production sites



42_y know-how



1.000



sales offices 5 on all continents



92% | 136

export countries





waste water treatement facilities





production lines

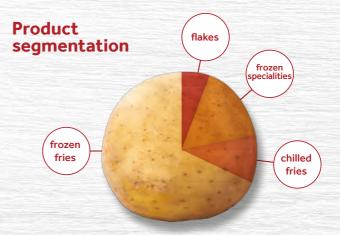


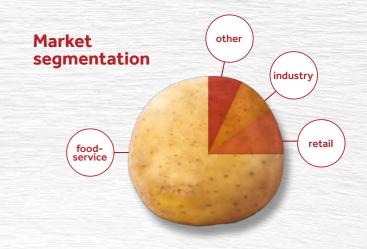
50+ potato traders



37.000







Time line



Van den Broeke potato trade

°Lutosa site Leuze Leuze-en-Hainaut speciality lines 1-5 frozen fries + flakes

1981

°Primeur St-Eloois-Viive frozen

1988

1998 °Vanelo

chilled fries

site Leuze St-Eloois-Vijve 3rd frozen fry line

2001

part of PinguinLutosa Food Group

2007

2013

part of McCain group 2015

site Leuze speciality expansion 4th frozen fry line

2018

site Leuze

site Leuze new flakes lines

Contents



Potato Flakes

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1 Fries

As one of the world's most productive countries when it comes to potato farming, Belgium has a fertile clay-loam soil and benefits from ideal weather conditions for potato crops. Planted in April-May, the early potatoes (Première, Anosta, Amora, Felsina...) are harvested in July, whereas the conservation potatoes (Fontane, Innovator, Bintje, Agria, ...) are harvested late September or in the first half of October.

Once they are calibrated and sorted, the potatoes are washed and steam-peeled, checked by an optical laser and cut into fries. These are then blanched, inspected for a second time with an electronic sorter and dried to limit fat absorption and improve the crispiness.

The fries are then pre-fried for 1 minute to 90 seconds in vegetable oil at a temperature of 160°C to 170°C. Next they are defatted. A third and last check takes place right before the freezing process.

Packaging possibilities range from 400g to 5kg.

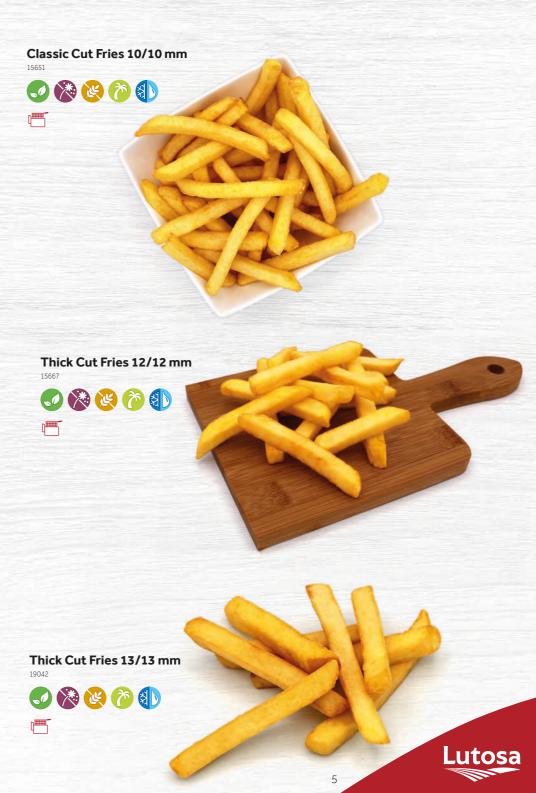
Most of our (non coated) fries are Dual Storage, i.e. they can both be stored in the freezer (at -18° C) or in the fridge (+2/+4°C) for 2-4 days. Defrosting allows for shorter frying times and, therefore, to serve more portions during a service.

Whenever deep-frying potato products, please carefully observe all the do's and don'ts as described on the site www.goodfries.eu



Fries for the fryer





Fries for the fryer

Thick Cut Fries 14/14 mm





Jumbo Fries Extra Thick Cut 18/18 mm













Crinkle Cut Fries 10/10 mm



Crispy Crinkles Deep crinkle cut 12/12 mm















2-Way-Cook Fries



Thin Cut Fries 7/7 mm









Classic Cut Fries 10/10 mm





SunFlower Xtra+ fries are:

- made from a long potato variety with high dry matter content for crispiness
- pre-fried in sunflower oil, meaning they contain less saturated fats
- 2-Way-Cook, i.e. they can either be prepared in the fryer or in the oven with an excellent result either way
- Dual Storage, i.e. they can either be stored: in the freezer (below -18°C) for 24 months, or in the fridge (between +2 and +4°C) for 2 to 4 days



Surf Potatoes

Crinkle cut



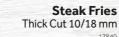
























Dipsters

Curved Fries





































3-Way-Cook Fries



Thanks to their specially developed precooking process, these fries can be prepared using either of 3 cooking methods: fryer, oven or air fryer.

This is a major advantage for retailers, as health conscious consumers can choose their preferred cooking method, while supermarkets can save precious shelf space.















Classic Cut Fries 10/10 mm





























Crinkle Cut Fries 9/12 mm

















Coated 3-Way-Cook Fries



Coated Classic Cut Fries 10/10 mm









Did you know that?



All Lutosa coatings - whether flavoured or not - are gluten-free, i.e. they do not contain wheat or derivatives of wheat. This makes them well-suited for people

who suffer from celiac disease and for those who prefer to stick to a gluten-free diet.

Coated Thick Cut Fries 14/14 mm

"Family Fries"













Flavoured Fries



Oven Fries



Coated Fries



Coated Classic Cut Fries 10/10 mm Skin-On









X-TRACRISPY

Coated with a thick layer of gluten-free starch coating, the Lutosa X-traCrispy fries are particularly crispy and also stay hot for a longer period of time.



Coated Classic Cut Fries 10/10 mm









Coated Pub Chips Extra Thick Cut 18/18 mm







Coated Crispy Crinkles

Deep Crinkle Cut

34225













Salted Coated Fries

Salted Coated Thin Cut Fries 7/7 mm 34551 Wew!





Coated with a salted gluten-free starch coating, the Lutosa CrispySalted fries are crispy, visually appealing and mouth-wateringly addictive.

Pre-salted Fries







This range of long, smart-looking fries are evenly presalted and ready-to-serve. Just allow them to cool down for 1 or 2 minutes, then dig in and... enjoy!



FastReady 2-Way-Cook Fries

FastReady

The main USP of these fries, targeting the foodservice sector, is that they can be fried in just 90 seconds from defrosted state.

They can also be cooked in the oven, making them lower in fat (30 to 50% less than in the fryer).



* from defrosted product in a professional fryer

Thin Cut Fries 7/7 mm















Classic Cut Fries 10/10 mm











Crinkle Cut Fries 9/12 mm













Premium Fries for the fryer



The Premium range is based on off-white (cream) and yellow potato varieties specially selected for their high dry matter content (crispiness) and their length.

They are also characterised by a long holding time and by a very high yield, i.e. a very high portion to serve for any given quantity of frozen product.

Thin Cut Fries 7/7 mm - yellow flesh



Coated Premium Fries for the fryer











Classic Cut Fries 9/9 mm - 3/8" - white flesh















Classic Cut Fries 11/11 mm - white flesh















Its extra thick gluten-free coating layer gives the Premium X-traCrispy range even more crispiness and a longer holding time of up to 25 minutes.

The ideal solution for home delivery!

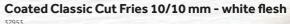


Coated Thin Cut Fries 7/7 mm - white flesh

























Our Cut Potatoes Range comes in a wide array of shapes (diced, sliced or wedges), skin-on or skin-off, coated with spices or plain, evenly cut or more irregular just as if they were "home-made".

Colouring and type of oil can also be adapted in line with the final cooking method (fryer, oven or pan). They may be served as a side-dish or mixed with other ingredients in a stir-fry.

Our Baby Roast Potatoes, small perfectly calibrated pre-fried baby potatoes, are a real delicacy appreciated all over the world for their good taste, consistent size and colour.

Cut potatoes





Cubes 12/18/25 mm (sunflower)







Cut potatoes





Cut potatoes with flavoured coating

Did you know that ...



... all Lutosa coatings, also the flavoured ones, are **gluten-free**, i.e. they do not contain (traces of) wheat or derivatives of wheat.

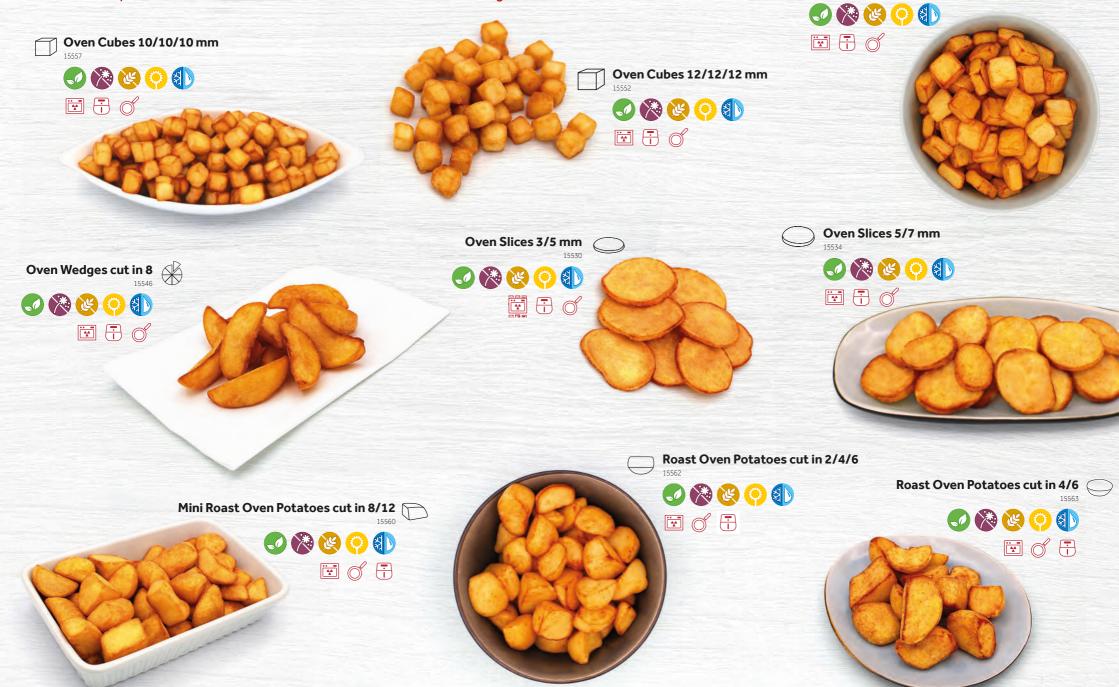
This makes them perfectly suited for people who suffer from celiac disease and for those who stick to a gluten-free diet.

Starch-based coatings are used to make fries and other cut potato products more crispy and **increase their holding time** (keep them warmer and crispier for a longer period of time).





Cut potatoes for oven (industry)



Oven Cubes 20/20/10 mm

Gratinated oven potatoes

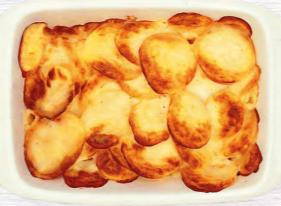
Gratin Dauphinois with min 4% cream and 2% cheese





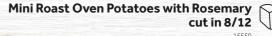








Seasoned oven potatoes











Because they have only been blanched and not at all pre-fried, these Non Pre-fried Cubes are low in fat. Cook them in a combi-steamer oven or in the microwave to keep fat intake under control.

But of course, you can also cook them in a baking tray with just a drizzle of good quality olive oil.

Non Pre-fried Cubes 19/21/28 mm















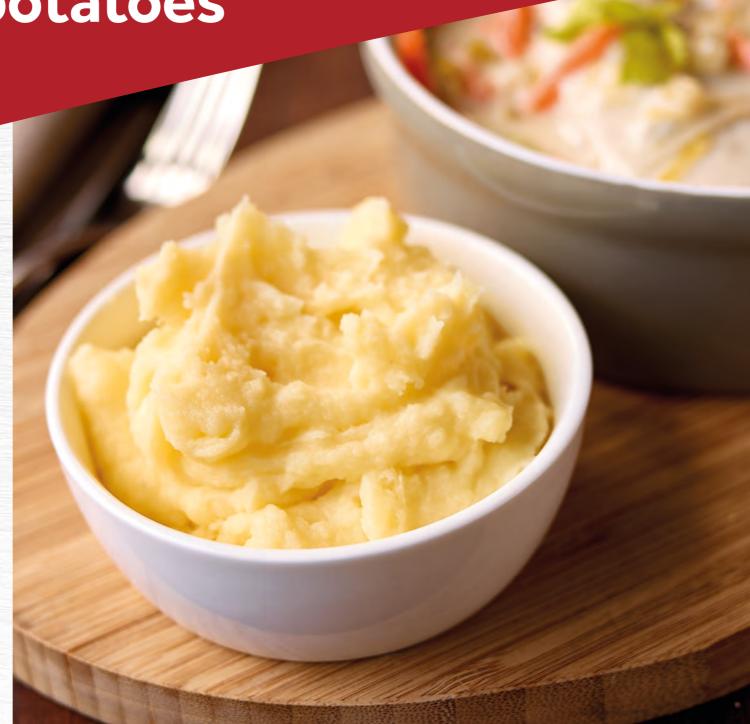


3 Mashed potatoes

Discover the smooth texture and delicious taste in our range of exquisite mashed potatoes. These high quality products are perfect for use at home and in restaurants due to their perfect portionability and the ease of preparation. They can also be used in the manufacturing of ready meals.

Nearly all of our mashed potatoes are shaped into small cylinders or "pellets" of a few grams each, then individually quick frozen (IQF) at -18°C.

This guarantees a perfect portionability, but more importantly a more homogeneous heating result.



Mashed potatoes



Natural Plain Mash

mashed potatoes without emulsifier









Bintje Mash seasoned with salt, pepper & nutmeg





Ready Mash

seasoned with salt, pepper & milk









Buttery Mash

seasoned with salt & pepper and 2% butter











Gourmet Mash

seasoned with salt & pepper and min 4% butter











Natural Gourmet Mash

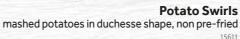
seasoned with salt & pepper and 4% butter, no emulsifier













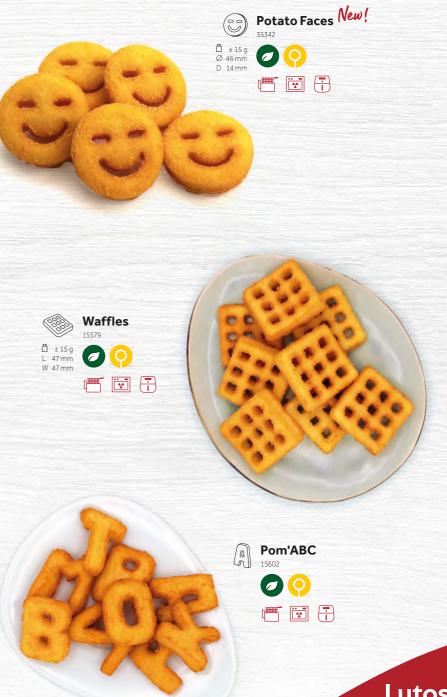






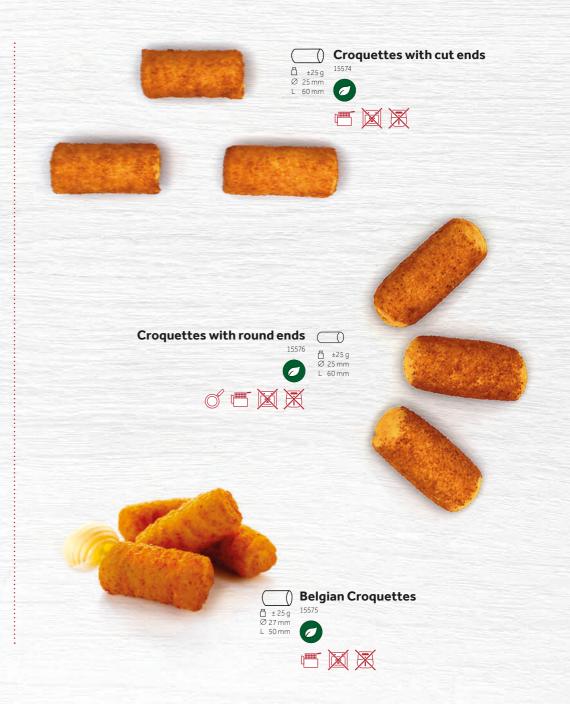
Pre-fried Mashed Specialities





Pre-fried Mashed Oven Specialities | Non pre-fried Mashed Specialities





Flavoured Mashed specialities

A world of flavours

If you like our traditional noisettes but are looking to discover new tastes, than try our Spicy Noisettes. The fluffy mash, enriched with coriander, chili and cumin, in combination with the crispy crust will bring you a mouthfull of taste!

A delicious side dish, but also more than ideal as an appetizer. Who dares?









5 Shredded specialities

These shredded specialities are crispy by nature, without addition of a coating. This range takes us for a genuine trip around the world.

The Röstis are a Swiss speciality made from shredded potatoes and come in different flavours to suit everyone's taste: onion, cheese or veggies. Perfect as a side dish or just as a snack.

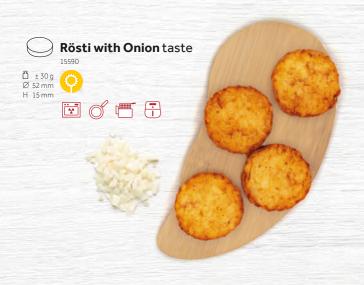
The Potato Pancakes - based on the authentic Kartoffelpuffer recipe from the German region of Thüringen - are made from shredded yellow flesh potatoes, fresh onions and salt. They can equally be served with a sweet or savoury garnish.

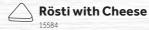
The traditional American Hash Brown, uniquely crispy, is typically served for breakfast, but will also readily add a crispy bite to any meal.

Brand new in the range are the Potato Crunchies, small crispy nugget-like bites of well-flavoured shredded potatoes.



Rösti











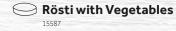




























































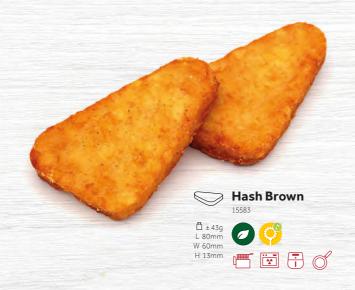




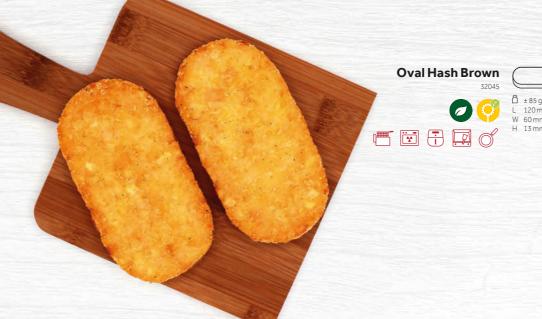




Hash Browns

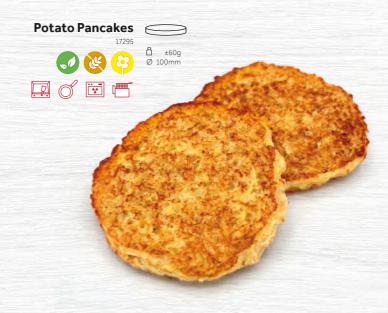








Pancakes





6 Organic Range

Lutosa is one of Europe's largest manufacturers of organic fries and potato specialities. The organic range is primarily made from organic Agria (or similar) potatoes grown without chemical pesticides nor fertilizers.

Immediately after harvesting the potatoes are processed without additives. The fries and wedges are pre-fried in high-quality organic sunflower oil giving them that mouth-watering delicious taste.

Organic flakes complete this high-quality offering.

Products from organic farming, certified by Certisys BE-BIO-01.



Organic Range







Wedges cut in 8

Classic Cut Fries 10/10 mm Skin-on



























7 Finger food & deserts

Dip'n'Eat: a proven trend in tapas culture! Mmmm!

Whether hashbrown-inspired Cheddar nuggets or the savoury Spanish style Mini Pom'Churros, our finger foods are real bite size and have a true potato taste. Brand new are the Spicy Noisettes: a spiced-up version of the classic Noisettes. Who dares?

Crispy on the outside, yet smooth and tastefully seasoned inside, these bites are the perfect snack with a dip sauce of your choice. But they will please just as much as a side dish.

Pre-fried. For oven or (air) fryer alike.

Famous around the globe, these authentic Belgian Waffles are made according to the traditional recipe from Liège. With 6% butter and 23% pearl sugar, they contain only ingredients of the highest quality. Soft and smooth on the inside and deliciously crispy outside, thanks to the caramelized pearl sugar.

They can be enjoyed as a quick snack (at room temperature), but heating them in e.g. a toaster and serving them with a scoop of icecream will take the experience to a whole other level. A really mouth watering taste and smell. Who can resist?



Finger Food



Belgian Waffles





seasoning, etc.).

Potato flakes



by coloration









by **granulometry**



by application









instant mash, potato products & snacks



soups

bakery

Overview table

Fries		(沙) 🗘					派		6) [""	۲ ا			r Ci REGEN	Ñ
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for the fryer	Classic Cut Fries 10/10 mm				•		•	÷		•					
	Classic Cut Fries 10/10 mm Skin-On	•			•	•	÷	•	•	-					-
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	Belgian Fries Hand-Cut Style	•	-	-		·		•	-:	-:	•				
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	Thick Cut Fries 14/14 mm	•			-				-						Ξ
	Thick Cut Fries 14/14 mm Skin-On				•	•	•	•	•	•					
	Steak Fries 10/18 mm	•				•	•	•							
	Jumbo Fries 18/18 mm				•	•	•	•	•	•					ī
	Crinkle Cut Fries 10/10 mm	•			•	•	•	•							
	Crispy Crinkles 12/12 mm	•					•	•							
2-Way-Cook (Sunflower)	Thin Cut Fries 7/7 mm	•			•	•	•	•	•						
2-way-cook (Sulfilowel)	Classic Cut Fries 10/10 mm				•	•	•	•	•	•	•				
	Steak Fries 10/18 mm	•			•	•	•	•		•	•				E
	Surf Potatoes Crinkle Cut	•			•	•	•	•	•	•					
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3-Way-Cook	Thin Cut Fries 7/7 mm	•				•	•	•	•	•	•	•			
·,	Classic Cut Fries 10/10 mm	•				•	•	•	•	•	•				
	Crinkle Cut Fries 9/12 mm	•				•	•	•	•	•	•				
	Belgian Fries Hand-Cut Style	•				•	•	•	•		•	•			
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	Spicy Crispy Crinkles 12/12 mm	•	•				÷	•		•		•			
Flavoured	New! Cajun Fries 10/10 mm	•	•••					·	-						
	Coated Sweet Potato Fries 10/10 mm						•	•		•					Ť
Oven	Classic Cut Oven Fries 10/10 mm				•	•		•							ī
	Coated Skinny Fries 5/5 mm Skin-On		•				•	•		•					Ē
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	Coated Classic Cut Fries 10/10 mm						•	•							
	Coated Classic Cut Fries 10/10 mm Skin-On	•					•	•							
	Coated Belgian Fries Hand-cut style	•	•				•	•		•			7275		
	Coated Belgian Fries Hand-cut style Skin-On	•		•			•	•							
	Coated Thick Cut Fries 14/14 mm	•	•				•	•							=
	Coated Crispy Crinkles Deep Crinkle Cut 12/12 mm	•	•				•	•		•					
	Coated Pub Chips Extra Thick Cut 18/18 mm		•				•	•		•					
Salted Coated	New! Salted Coated Thin Cut Fries 7/7 mm	•	••				•	•		•					
Saited Coated	New! Salted Coated Classic Cut Fries 9/9 mm - 3/8"	•	••				•	•		•					
Pre-Salted	New! Salted Thin Cut Fries 7/7 mm New! Salted Classic Cut Fries 10/10 mm	•	••				•	•	•						
	New! Salted Classic Cut Fries 10/10 mm Thin Cut Fries 7/7 mm	•	••	_			•	•	•	•					_
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Premium	Thin Cut Fries 7/7 mm - white flesh	•			•	•	·	•	•						
	Classic Cut Fries 9/9 mm - 3/8" - white flesh	•			•	•	•	•	•						
	Classic Cut Fries 11/11 mm - white flesh	•			•	•	•	•	•						
	Coated Thin Cut Fries 7/7 mm - white flesh						•	•		•					_

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		Cubes 12/18/25 mm (Sunflower)		•			•	•	•	•	•	•	•	•	•				17	7859 15
		Wedges cut in 8	•				•	•	•	•	•	•	•	•	•				15	5544 15
		Wedges cut in 8 Skin-On	•			•	•	•	•	•	•	•	•	•	•					5548 15
		Wedges cut in 4	•				•	•	•	•	•	•	•	•	•					5694 15
		Slices 5/7 mm (mixed oil)	•	•			•	•	•	•	•	•	•	•	•					5537 16
		Slices 5/7 mm (Sunflower)		•			•	•	•	•	•	•	•	•	•					5535 16
		Crinkle Slices 5/7 mm	•				•	•	•	•	•	•	•	•	•					5538 16
		Rustic Slices 9 mm Skin-On	•			•	•	•	•	•	•	•	•	•	•					5532 16
		Mini Roast Potatoes cut in 8/12		•			•	•	•	•	•	•	•	•	•					5561 16
		Baby Roast Potatoes 25-30 mm	•				•	•	•	•	•	•	•	•	•			_		5685 16
		Baby Roast Potatoes 25-32 mm	•				•	•	•	•	•	•	•	•	•					5686 16
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		Spicy Wedges cut in 8 Skin-On	•				•	•	•	•	•	•	•	•	•					5689 16 5542 17
	Flavoured Cut Potatoes	Garden Wedges cutin 8 Skin-On	•		•	•			•	•		•	•	•	•					4555 17
		Herby Diced Potatoes 20/20/14 mm	•		•	•		-	÷	•		•	•	•	•					7391 17
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		Oven Wedges cut in 8					•	÷	÷		-	X	•	•						5546 18
		Oven Slices 3/5 mm		•			•	•	•	•	•	x	•	•	•		===			5530 18
		Oven Slices 5/7 mm					•	•	•	•		×		•						5534 18
		Roast Oven Potatoes cut in 2/4/6		•			•	•	•	•	•	X	•	•	•					5562 18
		Roast Oven Potatoes cut in 4/6					•	•	•	•	•	×	•	•	•					5563 18
		Mini Roast Oven Potatoes cutin 8/12		•			•	•	•	•	•	×	•	•	•					5560 18
	Gratinated Oven Potatoes	Gratin Dauphinois (min 4% cream)	×	×		5			•	•		×	•			•		•	15	5581 19
	Gratinated Oven Potatoes	Luxury Gratin Dauphinois (min 12% cream)	X	×					•	•		×	•			•		•	15	5582 19
	Non Pre-fried Cut Potatoes	Non Pre-fried Cubes 19/21/28 mm	×	×					•	•							•	•	• 34	4097 19
	Seasoned Cut Oven potatoes	Mini Roast Potatoes with Rosemary cut in 8/12		•			•	•	•	•	•	x	•	•	•				15	5559 19
3	Mashed Potatoes		₹	•					W.	0				<u>-</u>		.		REGEN	·····	PG page
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		Natural Plain Mash								•					÷	•	•	•		5618 21
		Bintje Mash								•					•	•	•	•		5606 21
		Ready Mash								•					•	•	•	•		5608 21
		Buttery Mash								•					•	•	•	•		5614 21
		Gourmet Mash								•					•	•	•	•		5612 21
		Natural Gourmet Mash								•					•	•	•	•		5613 21
		Potato Swirls	x									x								5611 21

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Potato Nuggets with Cheddar										•	•				
Potato Nuggets with Cheddar											•				
Pancakes Potato Crunchies								•		•					
Pancakes Potato Panca									•	•	•	•			
6 Organic Range Classic Cut Fries 10/10mm Skin-On								•	•	•	•	•			
Classic Cut Fries 10/10 mm Skin-On		Pancakes	Potato Pancakes	*			•	•	• •	•		•	•		17295 29
Classic Cut Fries 12/12 mm	6	Organic Range		%				0		*		đ		REGI	PG page
Steak Fries 10/18 mm 15493 31 Wedges, cut in 8 15550 31 Wedges, cut in 8 15550 31 Wedges, cut in 8 15550 31 Wedges, cut in 8 Skin-On 15629 31 Skin-On				•	•		•	•	• •	•	•				34548 31
Wedges, cutin 8 Wedges, cutin 8 Skin-On Flakes 5 mm 15550 31 34546 31 5				•			•	•		•	•				
Vedges, cutin 8 Skin-On			Steak Fries 10/18 mm	•			•	•	• •	•	•				15493 31
Finger Food & Deserts PG page P			Wedges, cut in 8	•			•	•	• •	•	•	•			15550 31
7 Finger Food & Deserts PG page			Wedges, cut in 8 Skin-On	•	•	•	•		•	•	•	•			34546 31
Finger Foods Very Onion Mini Pom'Churros			Flakes 5 mm				•	•	X				• •	•	15629 31
Pringer FOOds New! Spicy Noisettes . <th< td=""><td>7</td><td>Finger Food & Deser</td><td>ts</td><td>%</td><td></td><td></td><td></td><td>0</td><td></td><td>*</td><td></td><td>đ</td><td></td><td></td><td>PG page</td></th<>	7	Finger Food & Deser	ts	%				0		*		đ			PG page
Potato Nuggets with Cheddar o 15642 33 Onion Rings 17297 33		Finger Foods New	Onion Mini Pom'Churros	•				•	•	•	•				32761 33
Potato Nuggets with Cheddar o • • • 15642 33 Onion Rings • • • • 17297 33			Spicy Noisettes	•				•		•	•				34556 33
				0					•	•	•	•		-	15642 33
Deserts Belgian Waffles • • x • • • 33314 33								•		•	•		333		17297 33
		Deserts				•		•	X	•	•			•	33314 33

Symbol legend

Preparation methods



Fryer



Not suitable for fryer



Convection oven



Not suitable for convection oven



Oven with overhead grill (salamander)



Steam oven (combi-steamer)



Regeneration oven (re-therming)



Microwave oven

Product characteristics



Pre-fried in sunflower oil



Pre-fried in sunflower oil, but residual RSPO oil can occur



Pre-fried in mixture of segregated sustainable palm oil (RSPO) and sunflower oil



Pre-fried in segregated sustainable palm oil (RSPO) 100% Certified and traceable



Pre-fried in canola/rapeseed oil



Salt added to the recipe



Skin-on product



Airfryer (oil-free fryer)



Not suitable for airfryer (oil-free fryer)



Flattop grill (plancha, teppanyaki)



Frying pan



Sauce pan



Toaster



Waffle iron



Dual storage. Can be stored in the freezer (-18°c) until the BBD or in the fridge (+2/+4°c) for 2 to 4 days

Defrosted fries will take ca. 1 m in less to fry. Once defrosted, do not re-freeze.



Dual storage. Can be stored in the freezer (-18°C) until the BBD, or at room temperature (+18°C) for up to 6 weeks. Once defrosted, do not re-freeze,



Suitable for a vegetarian diet



Suitable for a vegan diet

i.e. without using any meat or fish.

i.e. without using any animal products. Vegan products are, per definiton, also vegetarian.



Contains no aluten*

Is therefore suited for people with celiac disease. * < 20Ppm according to eu regulation n° 828/2014



No allergens present **

** 14 Eu allergens - cf eu regulation n° fic1169/2011 Allergen free products are, per definition, also gluten-free.



Individually quick frozen (perfectly portionable)



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